Sigbaar 2027

Your digital readiness checklist for 2027

Tick what is already in place. Then choose one priority for your first working week of 2027.

- [ ] Can potential customers easily find me online?
- [ ] Does my website look professional and work well on a phone?
- [ ] Is my business information up to date?
- [ ] Can I update my own website content?
- [ ] Is my business ready for AI search?
- [ ] Does my online presence show the quality of my work?
- [ ] Am I getting value for the money I spend on technology?
- [ ] Do I have a growth plan for the first three months of 2027?

My notes

My first priority

Next step

By when?

Read the full article

https://sigbaar.co.za/en/news/is-your-business-digitally-ready-for-2027